



Healthcare Management



**CHAMPLAIN
COLLEGE**
Continuing Professional Studies

Careers in the healthcare industry are expected to increase 30% by 2012.

Healthcare reform. Medical innovations. An aging population. Rising costs. New technology. Increasing regulation. The national electronic health record initiative. Patient-centric care.

The need has never been greater for knowledgeable and skilled managers in every sector of the healthcare industry — from physician group practices, hospitals, and long-term care organizations, to insurance, pharmaceutical, biotechnology and medical product companies.

Whether you are looking to begin or advance your management career in this complex and interdependent industry, Champlain College's Healthcare Management Program is designed to provide you with the knowledge and skills necessary to thrive and lead in this environment of rapid change.



Education that Builds a Long and Successful Career Path

Champlain's Healthcare Management Program meets you at any stage of your career, in any facet of this growing industry, whether you aspire to be a team manager or are working toward a senior leadership position. The following 100% online certificate and degree programs offer both depth and breadth in healthcare management.

| Certificates | Degrees |
|--|--|
| <p>Professional Certificate in Healthcare Management (16 undergraduate credits)</p> <p>Graduate Certificate in Healthcare Quality Improvement (18 graduate credits)</p> <p>Graduate Certificate in Healthcare Information Systems (21 graduate credits)</p> | <p>Bachelor's Degree in Healthcare Management (60 credits for those with AS degrees, 120 credits for those without)</p> <p>M.S. in Healthcare Management – Integrating Improvement & Information Systems (42 graduate credits)</p> |

The Healthcare Management Program

About the Professional Certificate

Our professional certificate is ideal if you are looking to build your skills but already have a bachelor's or professional degree. If you are interested in earning a bachelor's degree, this is a great way to add a credential to your resume along the way. The professional certificate in Healthcare Management provides a base of knowledge through carefully selected healthcare-specific courses. Topics include *Healthcare Systems; Healthcare Finance; Healthcare Performance and Process Improvement; Human Resource Management for Supervisors*.

About the Bachelor's Degree

If you already have your associate degree, or have completed equivalent undergraduate work, our 60-credit completter degree program is designed for you. If you do not have the initial 60 required credits, we can provide a path for you to earn them. In addition to the areas addressed in the professional certificate, the degree also includes *Project Management; Team Leadership and Supervision; Law and Regulation in Healthcare; Health Information Systems; Clinical Systems Management, and more*.



About the Graduate Certificates

Launching in 2010, our graduate certificates are ideal if you want to focus in on one particular subject area or if you would like a graduate credential but are not ready to commit to a master's degree right away. The courses in both certificates may be applied to the master's degree at any time and are offered 100% online in eight-week sessions.

- **The Graduate Certificate in Healthcare — Quality Improvement**

Pursue advanced study in the following areas: *U.S. Healthcare Systems; Healthcare Information Technology Infrastructure: Systems and Solutions; Clinical Systems Management; Performance Measurement and Accounting Systems; Healthcare Performance and Process Improvement; Strategic Human Resource Management*.

- **The Graduate Certificate in Healthcare — Information Systems**

Pursue advanced study in the following areas: *U.S. Healthcare System; Healthcare Information Technology Infrastructure: Systems and Solutions; Clinical Systems Management; Managing the Data Enterprise; Intersection of Law and Regulation with Healthcare IT*.

About the Master's in Healthcare Management — Integrating Improvement with Information Systems

The **M.S. in Healthcare Management** consists of 14 courses (42 credit hours) of advanced study delivered 100% online, in eight-week sessions. In addition to the courses, all master's students attend a short on-campus residency. *The program includes all of the courses in the graduate certificates plus Health Finance and Economics; Reflective Leadership and Planned Change; Project Management*.

Who will benefit from these programs?

The Champlain healthcare management programs are for people all along the management spectrum, from those who aspire to be managers, are new to management responsibilities, or managers preparing for senior leadership roles in the healthcare industry. As a student in this program, your classmates may include allied health professionals, nurses, administrators and physicians — as well as people not currently employed in the industry who are looking to begin a new career as a healthcare professional.

The Champlain Difference

Following Champlain's long tradition of creating highly relevant, in-demand programs for the workforce, our Healthcare Management Program was developed in collaboration with leaders and practitioners from a variety of disciplines within the industry. Each course has been developed by, and receives ongoing review from, a diverse team of professionals and practitioner faculty representing a range of industry perspectives. The foundation of every course is based on five key principles:

Industry Specific Content

Our program goes well beyond generic management and health policy courses. Following the input of our industry advisors, courses address the multiple perspectives of the healthcare provider, administrator and payor.

An Emphasis on Managing and Leading

Some of the biggest challenges facing department heads and team leaders include: motivating and leading an aging and intergenerational workforce, growing performance expectations, and managing increasingly complex measurement systems. This program provides you with the frameworks, perspectives and models you need to be an effective leader in the health sector.

A Performance Improvement Framework

Champlain has built performance improvement perspectives and tools into its courses to assist you in making data-driven decisions and creating a workplace environment of continuous quality improvement.

The Strategic Power of Information Systems

The program emphasizes information technology systems that support all facets of the industry, providing you with the knowledge and skills needed to harness the power of information systems to improve the delivery and cost of care.

Education That Goes to Work

You and your coworkers will see the benefits of your Champlain education from your first course forward. In this program, assignments and projects are based on the real work, problems and opportunities healthcare managers face each day. Every course enables you to apply what you are learning with your current employer or another organization.



Flexibility for Working Adults

Classes and Services — 100% Online

The program is housed in Champlain's Division of Continuing Professional Studies, whose sole focus is on creating programs, courses and services that are meaningful to and appreciated by adults. We understand that your responsibilities go far beyond work and school, which is why all our programs include:

- Highly interactive 100% online courses, accessible any time day or night from anywhere with Internet access, and are offered in seven-week sessions for undergraduate and eight-week sessions for master's programs.
- Support in class and out. Our student services team is ready and willing to help you along your journey, whether it's registration advice or support when life seems to be getting in your way.
- Online library, providing access to journals, books and other materials at the stroke of a key.
- Payment plans, reimbursement policies and financial aid options that work for your budget.

For More Information or to Apply

For more information about the programs, financial aid and payment options, or to apply please visit our website at cps.champlain.edu/healthcare or call us at 888-545-3459.

Champlain College

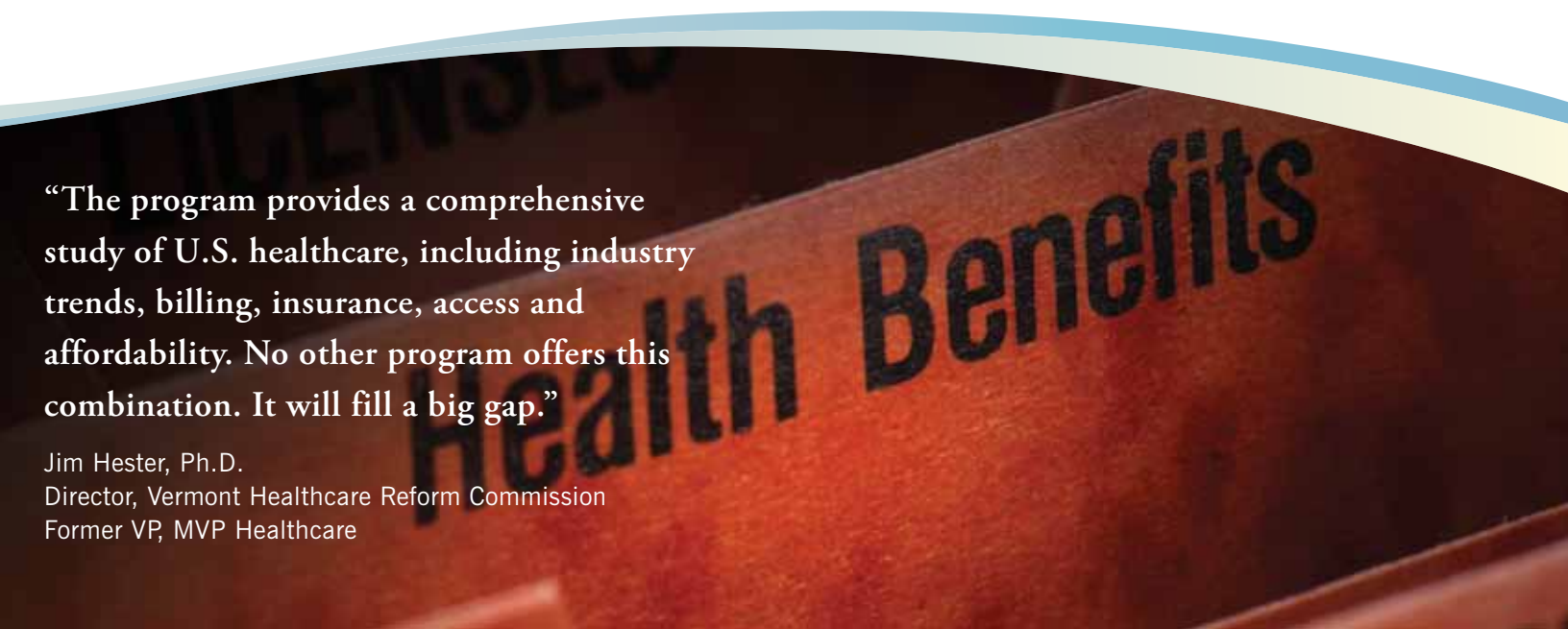
Since 1878 Champlain College has provided career-focused education to students from its hilltop campus in Burlington, Vermont. In 1993 the College pioneered online education by offering its first online courses and has quickly grown to offer hundreds of online courses each semester as well as over 25 degree and certificate programs, 100% online in seven- eight- and 15-week sessions.

Division of Continuing Professional Studies

Champlain's Division of Continuing Professional Studies gives you the best of both worlds — the traditions of a bricks and mortar college campus, and the innovations of degrees designed and delivered for working adults. Our practitioner faculty and experienced staff recognize the unique challenges and responsibilities adult students face. We offer the counseling and advising necessary to help you succeed, from your first inquiry through to graduation.

National Recognition

In recognition of our expertise as a provider of online degree programs, the *Online Education Database* recently ranked Champlain College third nationwide among colleges and universities offering online programs.



“The program provides a comprehensive study of U.S. healthcare, including industry trends, billing, insurance, access and affordability. No other program offers this combination. It will fill a big gap.”

Jim Hester, Ph.D.
Director, Vermont Healthcare Reform Commission
Former VP, MVP Healthcare

The Healthcare Management Program

“Strong communicators with critical thinking skills and an understanding of technology’s impact on quality are desperately needed in healthcare.”

Peter Hofstetter
CEO, Holy Cross Hospital
Taos, NM
Former CEO, Northwestern
Medical Center, St. Albans, VT



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